

CHIK Services

HEALTH-*e*-NATION

Conference, Networking & Exhibit

Thursday 9th September 2010

Parkside @ Sydney Convention & Exhibition Centre, Darling Harbour, Sydney, NSW, Australia



Sponsor, Networking & Exhibitor Prospectus

Connecting Care Communities

Local, National, Global

iSOFT

CHIK
Services

Sponsor, Networking & Exhibit Opportunities

If you provide Information or Communications Technology products and services to the health industry then you must be involved in Health-e-Nation 2010.

OUR ATTENDEES = YOUR EXECUTIVE CUSTOMERS

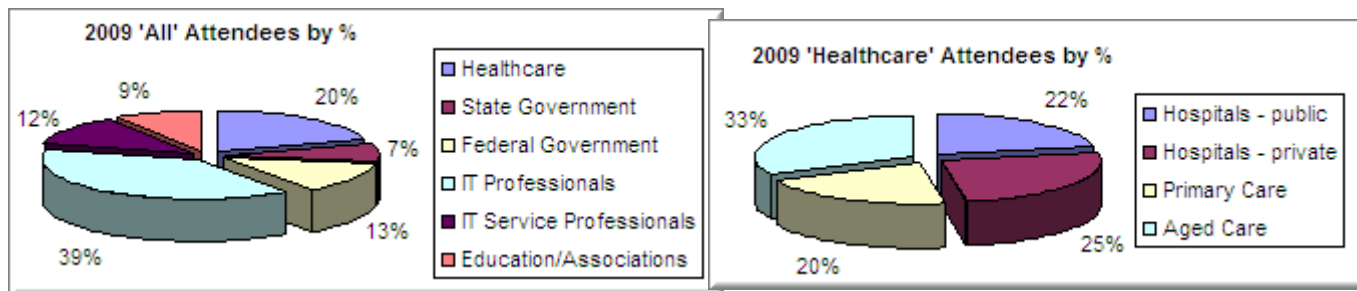
CHIK Services' 8th Health-e-Nation provides you with valuable opportunities to maximise your impact with key health ICT decision makers together with branding and promotional benefits over an extended period.

Connect with professionals who have the buying power for their organisations - senior executives, policy advisors, healthcare providers, and chief information and technical officers.

Sponsorship & Exhibit opportunities

- Are not exhaustive: ask us about a tailored package to meet your needs
- Relate to CHIK's Health-e-Nation'10 and associated events
 - Invitational Conference Dinner (8 September 2010)
 - Health-e-Nation Conference (9 September 2010)
 - Networking Reception (9 September 2010)
 - 'Getting Connected' Executive Dinner (9 September 2010)
 - 2 Public & Private CIO Workshops (10 September 2010)
 - Exhibit & Networking Floor (9 & 10 September 2010)
- All fees are subject to a 10% discount if paid by 1st July 2010
- a 3% credit card surcharge will apply

Profile of 2009 attendees...



Over 300 people attended Health-e-Nation in 2009 and of these over 60% were senior executives in their respective fields. Countries represented included Australia, New Zealand, Hong Kong, India, Singapore, Japan, Canada, UK and USA.

Some great reasons to be involved in 2010....

- | | |
|---|---|
| <ul style="list-style-type: none"> • Strengthen existing relationships • Make new connections • Global and local leaders in health & health ICT • Network with key Australian and international executives • Challenge conventional thinking | <ul style="list-style-type: none"> • Gain industry knowledge • Maximise exposure within your target market • Promote your products and service offerings • Participate in conference sessions and workshops • Enhance your brand awareness • Boost market perceptions |
|---|---|

Conference Date: 9 September 2010
Associated events: 8 & 10 September 2010

Venue: Sydney Convention & Exhibition Centre, Darling Harbour, Sydney NSW Australia
Invitational Dinner in Harbourside Gallery Level 1 (8 September)
Health-e-Nation Conference in Parkside Auditorium (9 September)
Workshops in Parkside 110A & B (10 September)
Exhibition & Networking in Parkside Foyer Level 1 (9 & 10 September)

Parking: Parking is available in the Exhibition Centre Carpark - maximum rate is \$30 per day.
Details are available at <http://www.scec.com.au/location/parking.cfm>
Directions are available at <http://www.scec.com.au/location/directions.cfm>

Public Transport: Sydney Convention & Exhibition Centre is serviced by Sydney Light Rail and the Monorail.

Accommodation: Many accommodation options exist close to the Sydney Convention & Exhibition Centre.
Details are available at <http://www.scec.com.au/location/accommodation.cfm>

GST: All costings in this proposal include GST.

Enquiries: Please address any enquiries relating to this prospectus to Nicole Littlehales, Operations Manager, CHIK Services on 02 4365 7500 or nicole.littlehales@chik.com.au

Convenor: CHIK Services Pty Ltd
Suite 3.11, Platinum Building, 4 Ilya Ave, ERINA NSW 2250 Australia
PO Box 3307, ERINA NSW 2250 Australia

Expected 2010 Delegate Profile: Key government executives, buyers and policy makers; Healthcare and IT professionals (from public and private sectors) including directors and administrators; doctors, nurses and other clinicians; informatics professionals, researchers and academics; plus administrator and professional associations and institutions.

Connecting Care Communities: Local, National, Global

In 2010 the pressing need for Health reform unites the world. Australia is one of many countries considering alternatives to our current models of care delivery.

Join us in Sydney this September as we put innovative working models in developed and developing nations under the microscope, revealing a willingness to push the boundaries of conventional thinking while connecting clinical communities (from hospital to home).

Demonstrating CHIK's continued commitment to delivering the best value in education and information, thought provoking healthcare and industry speakers will join us from Australia and around the globe.

Past speakers have included Health Minister, The Hon Nicola Roxon MP, Dr Andrew Pesce, Mr Shane Solomon, Ms Sangita Reddy, Mr Richard Alvarez, Mr Richard Granger, Dr David Brailer, Mr Gerard Comyn, Mr Peter Fleming, Mr David E. Garets, Ms Julie McCrossin, Ms Clair McCarthy

This year's conference has an increased focus on creating an environment conducive to the exchange of ideas, information sharing and networking. In addition to the full day plenary session, we have extended the exhibit hours to include a Networking Reception on the Exhibition Floor, plus a breakfast and two workshops the following day.

We hope that you will be able to join us in Sydney on the 8th (for dinner) and the 9th & 10th September!

2010 Sponsor Opportunities

KEY BENEFITS <i>(see descriptions for full details)</i>	Principal Sponsor (1 only)	Diamond Sponsor (1 only)	Lunch Sponsor (1 only)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Internet Lounge & Kiosk	Exhibit Reception (1 only)	Workshop Breakfast (1 only)
All figures include GST Pay by 1st July 2010 for 10% Discount	\$36,000	\$28,000	\$14,000	\$12,000	\$10,000	\$8,000	\$10,000	\$6,000	\$8,000
Logo & Headline Banner prominently displayed on conference website	<input checked="" type="checkbox"/>	SOLD							
Logo on front of Registration Material & Printed Conference Program	<input checked="" type="checkbox"/>								
Discount (15%) on next Health-e-Directory listing	<input checked="" type="checkbox"/>								
Conference Speaking Opportunity (conditions)	<input checked="" type="checkbox"/>								
Dinner Speaking Opportunity (conditions)		<input checked="" type="checkbox"/>							
Welcome Paragraph in Conference Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>							
6m x 3m Exhibition Booth	<input checked="" type="checkbox"/>								
3m x 3m Exhibition Booth		<input checked="" type="checkbox"/>							
Discount (10%) on exhibit opportunities			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledged during Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	During Breakfast
Option for Industry Panel representative OR sponsor (1) international speaker (conditions apply)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Tabletop event cards display Company logo		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				Lounge signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Option to sponsor (1) local speaker (conditions apply)					<input checked="" type="checkbox"/>				
Acknowledged in pre-conference material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
Display Free-Standing banner	During Conf	During Dinner	During Lunch				In Internet Lounge	During Reception	During Workshop
Access to Executive Boardroom for private meetings (on a scheduled basis)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Logo and Links on Conference Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Shared Sponsor Banner (supplied by CHIK)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
List of Attendees prior to Health-e-Nation (subject to Privacy Act)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Option to Sponsor associated events (extra fees apply)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
CHIK Invitational Dinner tickets <i>Extra tickets may be available \$160 each</i>	4	4	2	2	1	1	1	1	1
Complimentary Conference Registrations <i>Additional Registrations (industry only) @ \$445 ea</i>	4	3	2	2	2	1	1	1	1
eSatchel promotional material (maximum)	16 pages	8 pages	4 pages	6 pages	4 pages	2 pages	2 pages	1 page	1 page

Sponsor Opportunities (cont...)

KEY BENEFITS (see descriptions for full details)	eSatchel Sponsor (co-branded USB provided by sponsor)	Lanyard Sponsor (lanyards supplied by Sponsor)	Tea/Coffee Breaks Sponsor	Print Media Sponsor	Website Sponsor SOLD	eSatchel Inserts
All figures include GST Pay by 1st July 2010 for 10% Discount	\$5,000	\$4,500	\$4,500	3 adverts	\$5,000	\$500 per A4 page
Logo (co-branded) on Conference eSatchel USB	<input checked="" type="checkbox"/>					
Logo and Links on Conference Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on Shared Sponsor Banner (supplied by CHIK)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
CHIK Invitational Dinner tickets (complimentary) <i>Extra tickets may be available @ \$160 each</i>	1	1	1	1	1	-
Complimentary Conference Registrations <i>Additional Registrations (Industry only) available @ \$445 each</i>	1	1	1	1	1	-

Exhibition & Networking Booth Opportunities

3 Investment Options, all incl. GST

6m x 3m	3m x 3m	3m x 2m
\$7,500	\$3,900	\$3,500

Pay by 1st July 2010 and receive 10% discount

This year's conference has an increased focus on creating an environment conducive to the exchange of ideas, information sharing and networking.

To that end exhibit space is limited to encourage more one-on-one interaction. 3x3m or 3x2m booths are standard, with 6m x 3m available as desired.

Each booth includes:

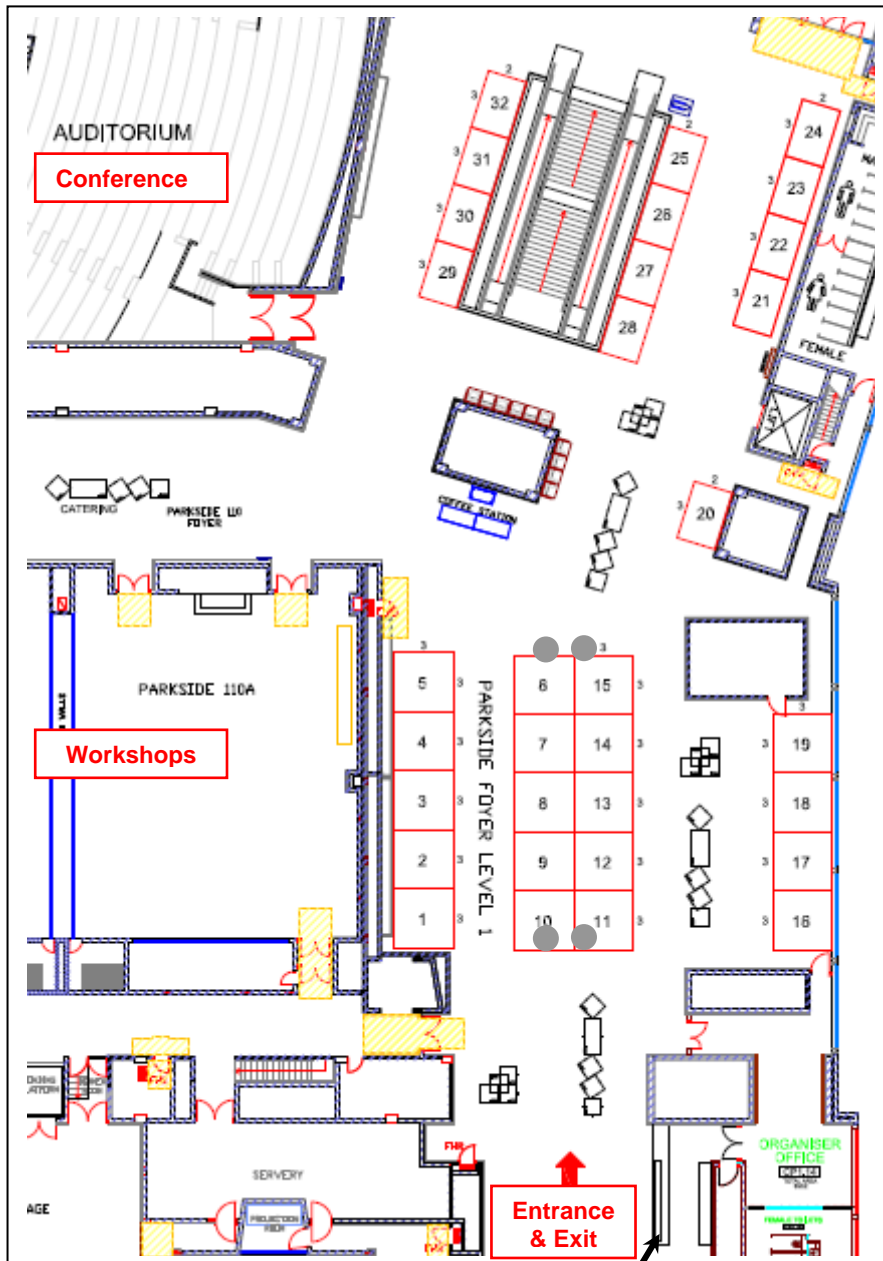
- Walls 2.4m high Shell Scheme
- All corner stands can carry two name-boards
- Fascia Colour options
- Fascia display Exhibitors name and stand number in 100mm high lettering in various colour options
- Lighting: 2 x 120-watt spotlights per booth - 9m2
- Power: 1 x 4 amp power outlet per 9m2

Other exhibit package benefits include:

- 1 ticket to CHIK's Invitational Dinner
- One (1) conference registration
- One (1) Exhibition Booth Staff Catering pass
- Listed as an exhibitor with a link on the conference website
- Increased opportunity for networking and information exchange through expanded exhibit hours and post plenary reception.

Exhibit & Networking Floorplan

Parkside Foyer Level 1
 Sydney Convention & Exhibition Centre
 Darling Harbour, Sydney



Floor plan indicative and subject to change

● On hold

Registration Desk

Networking & Exhibit Highlights

- Attracts key local and international leaders & decision makers
- Maximum networking
- Maximum value
- Expanded hours including post plenary networking reception
- Single level exhibit
- Effective traffic flows for Conference & Workshops
- Be seen where it matters

Inclusions (all booths):

- 1 ticket to invitational dinner
- 1 conference registration
- Exhibitor profile & link on Conference website
- Standard inclusions:
 - 2.4m high Shell Scheme
 - Fascia Name board signage
 - All corner stands include 2 name boards
 - 2 x 120-watt spotlights
 - 1 x 4amp power outlet
- Optional inclusions:
 - Skirted table
 - Lockable cabinet
 - 2 chairs

Quality & Value:

- 2x3m booth: \$3,500 Incl GST
- 3x3m booth: \$3,900 incl GST
- 6x3m booth: \$7,500 incl GST

Principal Sponsor (1 only)

Investment Opportunity - \$36,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

Company acknowledged as Principal Sponsor:

- on Health-e-Nation and CHIK Services websites (with reciprocal links)
- in pre-Conference promotional material including
 - CHIK's Health ICT Newsletters
 - Email blasts
 - Conference Registration Form
 - in published Conference program
- during Conference on shared Sponsor banner (supplied by CHIK)
- during slideshow at Conference
- during Opening and Closing Comments by Convener

- Option for Speaking Opportunity during Health-e-Nation conference (non-product related, by client executive or company executive)
- Option for agreed Company representative to participate on Industry Panel discussion
- Option to sponsor associated events (extra fees apply)
- Welcome Paragraph from a representative of your company in the final program
- Logo displayed on front page of Registration material and Conference Program
- Logo prominently displayed on www.health-e-nation.com.au website
- Headline banner displayed on www.health-e-nation.com.au homepage (supplied by sponsor)
- Includes 6m x 3m Exhibition/Networking booth in a prime location.
- List of registered Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- Company display banner (pull-up, supplied by sponsor) prominently displayed during Conference
- 4 tickets to CHIK's Invitational Dinner (8 September 2010)
- 4 complimentary registrations for CHIK's Health-e-Nation Conference (9 September 2010)
- 16 pages promotional material included in Conference eSatchel (PDF format supplied by sponsor)
- Access to Executive Boardroom for private meetings (on a scheduled basis)
- Limited additional Dinner tickets may be available at a \$160 ea
- Additional Conference registrations available at a \$445 ea
- Opportunity for additional signage
- 15% discount on your next listing in the Health-e-Directory

Diamond Sponsor

for Invitational Dinner/Drinks (1 only)

Investment Opportunity - \$28,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Acknowledgement as Diamond Sponsor at CHIK's Invitational Dinner
- Provide brief welcoming remarks during Invitational Dinner
- Free-standing Company banner (to be supplied by sponsor) on prominent display during Invitational Dinner & Drinks
- Company acknowledged as Conference Dinner & Drinks Sponsor:
 - on Health-e-Nation and CHIK Services websites
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email blasts
 - in printed Conference program
 - on shared Sponsor banner displayed during Conference (supplied by CHIK)
 - during slideshow at Conference
- Option to sponsor associated events (extra fees apply)
- Includes 3m x 3m Exhibition/Networking booth in a prime location
- List of registered Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- 4 company tickets to CHIK's Invitational Dinner
- 3 complimentary registrations for the Health-e-Nation Conference
- 8 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Access to Executive Boardroom for private meetings (on a scheduled basis)
- Limited additional Invitational Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at a \$445 ea

Lunch Sponsor (1 only)

Investment Opportunity - \$14,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Company acknowledged during Conference as Lunch Sponsor before and after Lunch
- Company acknowledged as Lunch Sponsor
 - on Health-e-Nation and CHIK Services websites (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in printed Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Opportunity for a freestanding banner to be displayed during lunch (banner to be provided by sponsor)
- Tabletop event cards displaying company logo on buffet tables ((Conference Managers to supply).
- Option to sponsor associated events (extra fees apply)

- Discount (10%) on prime space Exhibit opportunities
- List of Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- 2 tickets to CHIK's Invitational Dinner
- 2 complimentary registrations for the Health-e-Nation Conference
- 4 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Additional Conference registrations available at \$445 ea
- Limited additional Dinner tickets may be available at \$160 ea
- Two (2) complimentary passes for nominated guests to attend the sponsored lunch break (these passes are for the lunch break only, attendance to other sessions is not included).

Platinum Sponsor

Investment Opportunity - \$12,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Acknowledgement as Conference Sponsor during conference
- Company acknowledged as Conference Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in printed Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Option to select one of the following:
 - Company representative to participate on Industry Panel discussion, or
 - sponsorship of one (1) international speaker (assigned at the discretion of the Convenor)
- 2 tickets to the CHIK's Invitational Dinner
- 2 complimentary registrations for the Health-e-Nation Conference
- Discount (10%) on prime space Exhibit opportunities
- List of registered Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- 6 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Access to Executive Boardroom for private meetings (on a scheduled basis)
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Gold Sponsor

Investment Opportunity - \$10,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Acknowledgement as Conference Sponsor during conference
- Company acknowledged as Conference Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in printed Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Acknowledgement as sponsor of one (1) local speaker (assigned at the discretion of the Convenor)
- 1 ticket to CHIK's Invitational Dinner
- 2 complimentary registrations for the Health-e-Nation Conference
- Discount (10%) on Exhibit opportunities
- List of registered Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- 4 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Access to Executive Boardroom for private meetings (on a scheduled basis)
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Silver Sponsor

Investment Opportunity - \$8,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Acknowledgement as Conference Sponsor during conference
- Company acknowledged as Conference Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in printed Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registrations for the Health-e-Nation Conference
- Discount (10%) on Exhibit opportunities
- List of registered Attendees provided 14 days prior to conference (subject to Privacy Act)
- Final list of Attendees provided at the Conference
- 2 pages of promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Internet Lounge & Kiosk Sponsor (1 only)

Investment Opportunity - \$10,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Delegates will be able to access the Internet, download conference presentations, do e-mail, as well as print conference material without leaving the exhibit area. This well-equipped multi-stationed Internet Lounge will be available for the exclusive use of Conference delegates.

Benefits

As the Sponsor of the Internet Lounge your company will receive the following benefits:

- Company acknowledged as the Internet Lounge Sponsor:
 - on Health-e-Nation and CHIK Services website
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Recognition on Internet Lounge signage
- Location of Internet Lounge to be discussed with Sponsor
- The sponsor may provide a freestanding banner, which will be positioned in a prominent location in the internet lounge (maximum size 2m high x 1m wide).
- Opportunity to place branded computer accessories such as mouse pads, pens, etc within the Internet Lounge (materials to be provided by sponsor).
- Opportunity to have your company logo as the screen saver on the Lounge monitors.
- Sponsor website will be the home page on all Lounge monitors.
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registration for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at a \$445 ea
- 2 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)

"Power Hour" Networking/Exhibit Reception Sponsor

Investment Opportunity - \$6,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

This year the Health-e-Nation conference features a "power hour" networking reception following the Plenary session where attendees connect with colleagues, discuss the day's presentations, and build business relationships. As the reception sponsor, you will be recognised for making the event possible.

Benefits

- Company acknowledged during closing of the Plenary workshop
- Company acknowledged as Networking Reception Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference

- Opportunity for a freestanding banner to be displayed in the exhibit hall during the reception (banner to be provided by sponsor)
- Tabletop event cards displaying company logo on buffet tables (Conference Managers to supply).
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registrations for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea
- 1 page promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Two (2) complimentary passes for nominated guests to attend the sponsored reception (these passes are for the reception only, attendance to other sessions is not included).

Workshop Breakfast & Morning Tea Sponsor (1 only)

Investment Opportunity - \$8,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

This year Health-e-Nation will extend its educational offering to include a morning of meaningful workshops. The annual Health-e-Nation CIO workshop is a closed meeting and will be paired with a workshop designed to address a key issue facing both the vendor and provider communities.

A continental breakfast will be served to get everyone off to a good start.

Benefits

- Company acknowledged during opening of the Workshop and after morning tea
- Company acknowledged as Workshop Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Opportunity for a freestanding banner to be displayed in the exhibit hall during the morning (banner to be provided by sponsor)
- Tabletop event cards displaying company logo on buffet tables (Conference Managers to supply).
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registrations for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea
- 1 page promotional material included in Conference eSatchel (provided by sponsor in PDF format)
- Two (2) complimentary passes for nominated guests to attend the sponsored breakfast (these passes are for the breakfast only, attendance to other sessions is not included).

eSatchel Sponsor (1 only)

co-branded USB stick (provided by Sponsor)

Investment Opportunity - \$5,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

In an effort to reduce our carbon footprint and be more "green", this year's conference material will be provided electronically in an "eSatchel". All industry information, brochures and other inserts will be stored on a co-branded USB stick to every registrant. Presentations will be available shortly after each session for downloading at the Internet Lounge as well as posted on the Health-e-Nation website following the Conference.

Benefits

- Company branded USB stick handed to each attendee (USB stick provided by the sponsor)
- Company acknowledged as the eSatchel Sponsor:
 - on Health-e-Nation and CHIK Services website
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Company logo and link displayed on welcoming page of the USB
- Contents of the eSatchel will be made available on the H-e-N website following the conference.
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registration for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea
- 4 pages promotional material included in Conference eSatchel (provided by sponsor in PDF format)

Lanyard Sponsor (1 only)

(Lanyards supplied by Sponsor)

Investment Opportunity - \$4,500 incl. GST

Pay by 1st July 2010 and receive 10% discount

As the Lanyard Sponsor, your company name and logo will be highly visible throughout the conference. Conference badges and lanyards are distributed at registration and must be worn for admittance to all meeting events and meals.

Benefits

- Company acknowledged as Lanyard Sponsor:
 - on lanyards (supplied by sponsor) handed to each conference attendee
 - on Health-e-Nation and CHIK Services website
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in print Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registration for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Tea/Coffee Break Sponsor (1 only)

(Covering 9 Sept breaks: Arrival, Morning & Afternoon Tea/Coffee on Exhibition Floor)

Investment Opportunity - \$4,500 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Company acknowledged as Tea/Coffee Break Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- Opportunity for a freestanding banner to be displayed during break (banner to be provided by sponsor)
- Tabletop event cards displaying company logo on buffet tables (Conference Managers to supply).
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registrations for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Print Media Sponsor (1 only)

Investment Opportunity - Space Offset

3 Advertisements - 8 column by 12cm (other Options available)

Benefits

- Acknowledgement as Print Media Sponsor at Conference
- Company acknowledged as Print Media Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registration for the Health-e-Nation Conference
- Distribution of publication to conference attendees (publication supplied by sponsor)
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

Website Sponsor (1 only)

(Reserved for Extro Interactive)

Investment Opportunity - \$5,000 incl. GST

Pay by 1st July 2010 and receive 10% discount

Benefits

- Recognition on all pages of Conference website as site sponsor
- Company acknowledged as Conference Website Sponsor:
 - on Health-e-Nation and CHIK Services website (with reciprocal link)
 - in pre-Conference promotional material including CHIK's Health ICT Newsletters and email Blasts
 - in final Conference program
 - on shared sponsor banner (supplied by CHIK)
 - during slideshow at Conference
- 1 ticket to CHIK's Invitational Dinner
- 1 complimentary registration for the Health-e-Nation Conference
- Limited additional Dinner tickets may be available at \$160 ea
- Additional Conference registrations available at \$445 ea

eSatchel Inserts & Information Kiosk

Investment Opportunity - \$500 per A4 page incl. GST

Pay by 1st July 2010 and receive 10% discount

Providing your corporate information electronically as an "eSatchel insert" is an excellent way to promote your organisation in an environmentally responsible manner.

You will also be able to optimise the impact of your "softcopy" inserts by placing a "hardcopy" of your promotional literature or corporate gift in the *Information Kiosk*.

Situated near the Internet Lounge, the *Information Kiosk* will provide delegates with a unique opportunity to personally choose those inserts relevant to them. This "dual platform" approach ensures your information and branding reaches its target and achieves maximum impact.

Sponsor & Exhibitor Booking Form

Date: _____
 Company Name: _____
 Contact: _____
 (Admin _____)
 Position: _____
 Address: _____

 Phone: _____
 Fax: _____
 Email: _____

Agreement:

My signature below indicates that I have read and agree to comply with the Terms and Conditions included above.

Signature: _____
 Date: _____

Company Name: _____
 Contact Name: _____
 Order No: _____

Sponsor Opportunities: (all inclusive of GST). Pay by 1st July for 10% discount.

<input type="checkbox"/> Principal Sponsor @ 36,000	<input type="checkbox"/> eSatchel Sponsor @ \$5,000
<input type="checkbox"/> Diamond Sponsor @ \$28,000 SOLD	<input type="checkbox"/> Lanyard Sponsor \$4,500
<input type="checkbox"/> Lunch Sponsor @ \$14,000	<input type="checkbox"/> Tea/Coffee Breaks Sponsor @ \$4,500
<input type="checkbox"/> Platinum Sponsor @ \$12,000	<input type="checkbox"/> Print Media Sponsor
<input type="checkbox"/> Gold Sponsor @ \$10,000	<input type="checkbox"/> Website Sponsor @ \$5,000 SOLD
<input type="checkbox"/> Silver Sponsor @ \$8,000	<input type="checkbox"/> 6x3m Exhibit Booth @ \$7,500
<input type="checkbox"/> Internet Lounge & Kiosk Sponsor @ \$10,000	<input type="checkbox"/> 3x3m Exhibit Booth @ \$3,900
<input type="checkbox"/> Exhibit Reception Sponsor @ \$6,000	<input type="checkbox"/> 3x2m Exhibit Booth @ \$3,500
<input type="checkbox"/> Workshop Breakfast Sponsor @b\$8,000	

Exhibit Booth Preferences: 1. _____ 2. _____ 3. _____

Additional Options: (inclusive of GST)

<input type="checkbox"/> Additional Conference Registrations @ \$445 each	<input type="checkbox"/> Additional Invitational Dinner Tickets @ \$160 each
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Sponsor Booking Form (Cont)

Date: _____

Company Name: _____

PAYMENT:

- Direct Bank Transfer to CHIK Services P/L
(Westpac BSB 032 523 A/C 18-2719 and send remittance advice)
- Cheque (enclosed) **OR**

Credit Card Payments - ****Please note a 3% surcharge will apply to all credit card payments**

- VISA Amex MasterCard

Account No: _____

Expiry Date: _____

Security No (VIN): _____

Name on Card: _____

Signature: _____

Note: *Your payment must be received to reserve this opportunity and to have your logo and company details (where relevant) included in conference promotional material.*

Please Return this Booking Form & Confirmation of Requirements Form to

CHIK Services Pty Ltd
PO Box 3307
Erina NSW 2250

P: +61 2 4365 7500

F: +61 2 4365 7566

E: nicole.littlehailes@chik.com.au

Confirmation of Requirements Form

COMPANY NAME:

(The exact company name to be used for promotional or signage purposes)

ATTENDEE DETAILS:

Please complete the following details for each person attending Health-e-Nation 2010. In each case, indicate whether this person will be attending the Dinner and/or Conference. Please note that the name, position and company will be included in the attendance list circulated at the event.

Name
Position
Company
Phone:
Fax:
Email:
Dietary Requirements: <input type="checkbox"/> Dinner <input type="checkbox"/> Conference

Name
Position
Company
Phone:
Fax:
Email:
Dietary Requirements: <input type="checkbox"/> Dinner <input type="checkbox"/> Conference

Name
Position
Company
Phone:
Fax:
Email:
Dietary Requirements: <input type="checkbox"/> Dinner <input type="checkbox"/> Conference

Name
Position
Company
Phone:
Fax:
Email:
Dietary Requirements: <input type="checkbox"/> Dinner <input type="checkbox"/> Conference

COMPANY INFORMATION:

Please email the following to CHIK's Operations Manager, Nicole Littlehailes as soon as possible to gain maximum exposure:

- A copy of your company logo as a Hi-res jpeg image (supplied minimum image size of 8cm x 8cm at 300 dpi resolution - equates to 35cm x 35cm at 72 dpi)
- Approximately 50 words about your company and products or services to be included in the Health-e-Nation 2010 program. (Supplied proofread and approved for publication.)

Please Return completed form to CHIK Services Pty Ltd
 T: 02 4365 7500 F: 02 4365 7566 A: PO Box 3307 ERINA NSW 2250
 E: Nicole.littlehailes@chik.com.au



Your window into the **World of Health ICT**



CHIK Services Pty Ltd

ABN 43 100 748 552

T + 61 (0)2 4365 7500

F + 61 (0)2 4365 7566

Suite 3.11, 4 Ilya Avenue (PO Box 3307)

ERINA NSW 2250 AUSTRALIA

www.chik.com.au

www.health-e-nation.com.au

www.health-e-directory.com.au